

OEM Integration Frequently Asked Questions



Link: <https://help.gpsinsight.com/troubleshooting/oem-integration-frequently-asked-questions/> Last Updated: February 24th, 2026

This FAQ explains how OEM vehicle tracking works in the Fleet Tracking Portal, what's required to get started, and what you can expect when using factory-installed vehicle telematics instead of physical GPS devices.

Question	Answer
What is OEM vehicle tracking?	OEM vehicle tracking lets you connect eligible vehicles to the Fleet Tracking Portal using the factory-installed telematics already built into the vehicle. No additional GPS hardware is required.
How does OEM tracking work?	The system connects securely to your vehicle's built-in systems through approved vehicle manufacturers. Vehicle data is sent directly to the Fleet Tracking Portal for tracking and reporting.
Do I need to install any hardware?	No. OEM tracking is completely hardware-free. All data comes from the vehicle's factory-installed telematics system.
What vehicles are eligible for OEM tracking?	Eligibility depends on the vehicle manufacturer and model. Vehicle VINs are checked during setup to confirm whether they qualify.
Do I need to give permission to access my vehicle data?	Yes. Vehicle manufacturers require your consent before sharing vehicle data. Consent is required for each manufacturer you want to connect.
What does the consent process involve?	Each manufacturer has its own approval process. Some may request proof of ownership or written consent, while others send an email requesting authorization.
How long does it take for data to appear?	After consent is approved and the vehicle is registered, data typically begins appearing within 24 hours.
How do I add an OEM vehicle in the Portal?	When adding a vehicle, you select an OEM device from your device list and enter the vehicle's VIN. Eligibility and consent are checked during registration.
What is an OEM device?	An OEM device is a virtual device. It is not physical hardware and is not permanently tied to a specific vehicle.
Can OEM devices be moved between vehicles?	Yes. Because OEM devices are virtual, they can be reassigned to different vehicles as needed.
Can I manage OEM vehicles like my other tracked vehicles?	Yes. OEM-connected vehicles can be viewed, edited, transferred, or removed using the same workflows as vehicles with GPS devices.
Can I use OEM tracking alongside GPS tracking devices?	Yes. OEM-tracked vehicles and vehicles with installed GPS devices can be managed together in the same Fleet Tracking account.

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Are there any limitations to OEM tracking?	Data availability and update frequency can vary by manufacturer. Some features that rely on physical hardware may not be available through OEM tracking.
Who is OEM tracking best for?	OEM tracking is ideal for fleets that want fast deployment, minimal setup, and a hardware-free way to track eligible vehicles.